

From our President...

Greetings Fellow HFMA Members!



Welcome to the first edition of the 2011-12 Greater St. Louis HFMA newsletter! I want to start by thanking the wonderful and hard-working leadership team of 2010-11. Out-going President Lisa Haug and team did a great job of ensuring the Greater St. Louis Chapter remains strong and headed in the right direction for our future.

HFMA's theme this year is Believe to Achieve chosen by 2011-12 National Chairman Greg Adams. Believe in your mission, Believe in each other, and Believe in the possibility of a better future. Your beliefs guide you every day. They influence your actions, your decisions, and your attitude toward yourself and others. Together Everyone Achieves More. By choosing to believe that, together, we can solve the problems that have challenged our industry for so long; we can find a place for ourselves and our organizations in the new reform environment and help shape the future of American health care.

I am honored and want to thank the Greater St. Louis Chapter of HFMA for the opportunity to serve as your leader. I look forward to working with our amazing volunteers; all of your Committees have been hard at work to bring you a fantastic Greater St. Louis HFMA year! Please take the time to get involved and get the most out of your membership. The chapter is only as strong as its members.

We will work together to make this another successful year.

Tracy Packingham
President, Greater St. Louis Chapter
Healthcare Finance Management Association

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Believe to Achieve

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Believe to Achieve

From the Editor...

Submitted by: Brian M. McCook, CPA

Believe to Achieve was announced as this year's theme for HFMA, and I personally look forward to the year ahead of us and am ready to achieve all we've set out to accomplish! As this issue of the newsletter starts my final year as Newsletter Chair, I hope to make it the best yet and provide you, as a member, valuable, insightful information each quarter.

If you have any comments or questions, please email me at anytime, bmccook@amdcpa.com.

Publication Dates and
Deadlines:

Fall Issue

October 10
Deadline for Articles

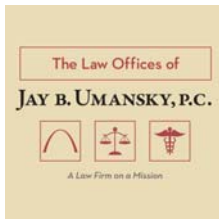
October 31
Publication Date

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Greater St. Louis Chapter HFMA Officers and Board Members for 2011-2012 Chapter Year

President, Tracy Packingham

President Elect, Barbara Smallwood

Vice President, Tom Sale

Secretary, Sandy Roll

Treasurer, Sue Richardson

Past President, Lisa Haug

Directors, Jeff Morgan, Steve Moro, Rebecca Welker, Dawn Crump, Brian McCook, and Amy Ritcher



6th Annual Future of Healthcare Financing Conference

Greater St. Louis HFMA, Missouri Chapter of HIMSS and Missouri Healthcare Executives Group are proud to present the 6th Annual Future of Healthcare Financing Conference: Today's Healthcare executive faces many challenges. Issues such as workforce shortages, the need to update technology and make facility infrastructure improvements, as well as provide safe high-quality patient care make financial challenges extraordinarily complex.

Date: Thursday, September 22, 2011

Time: 9:00 a.m. to 6:00 p.m.

Place: Marriott West Hotel, St. Louis, MO

Golf Outing

Greater St. Louis HFMA Golf Outing

Monday, September 12, 2011
WingHaven Country Club
777 WingHaven Blvd.
O'Fallon, MO 63366

For more information contact:
Dawn Crump
Cell 573-201-9810
Office 314-989-2161
Dawn_crump@ssmhc.com

Leadership Training and Chapter Planning Meeting

All Members, please come join us to learn more about the Greater St. Louis Chapter. We are reaching for the GOLD with a large number of members attending! Committee Chairs/Co-Chairs invite your committee members.

Date: Friday, August 19, 2011

Time: 11:30 a.m. to 3:00 p.m. (Lunch is included)

Who: Chapter Leaders, Committee Chairs, Co-Chairs, Committee Members, and all members that want to learn more about the Chapter

Place: SSM Health Care, St. Louis, MO

Diamond Anniversary

In May 2012, our chapter will be celebrating its Diamond Anniversary Event – yes 60 years of educational excellence in health care finance. You've been enjoying historical updates through the newsletter and there are more to come. We have a Facebook page in development, as well as a slide show and a video. We'll be updating our history publication. And we'll be kicking off the year of celebration with a Kick-Off Event happy hour this summer.

In the meantime – Save the Date for the Big Event!

Diamond Anniversary Event

May 11, 2012

The Palladium (old City Hospital!)

Black-tie optional

For more information, contact Anniversary Committee Chair, Jerrie Weith, jweith@amdcpa.com

Save-The-Date

15th Annual 2011 HFMA Joint Conference

The Greater St. Louis, Heart of America, Show-Me of Missouri and Sunflower HFMA Chapters are proud to present the 15th Annual 2011 HFMA Joint Conference.

Date: Wednesday, August 24th to Friday, August 26th

Place: Kansas City Westin Crown Center

Wednesday, August 24		
10:30 – 4:00	Registration	
9:00 – 12:00	General Session Certification Review Jason Barb, CPA, FHFMA, Sr. Manager - BKD	
1:00 – 1:15	Opening Remarks	
1:15 – 2:30	General Session - Key Note Speaker Leadership 2011: Accelerating Business Results in Uncertain Times! Chip Madera	
2:30 – 2:45	Break	
2:45 – 4:30	General Session - Key Note Speaker (Continued) Leadership 2011: Accelerating Business Results in Uncertain Times! Chip Madera	
5:00 – 6:30	Reception and Trade Show	
Thursday, August 25		
7:30 – 11:00	Registration	
7:30 – 8:30	Continental Breakfast & Trade Show	
8:30 – 9:45	General Session Evidence Based Revenue Cycle Improvement John W. Majchrzak, CPA, FHFMA, MBA - SIHF- Touchette Regional Hospital Diane Watkins, FHFMA, MA - Saint Luke's Health System	
9:45 – 10:15	Break & Trade Show	
10:15 – 11:45	General Session - Key Note Speaker Health Care Insurance Exchanges Sandy Praeger - Kansas Insurance Commissioner	
11:45 – 1:15	Lunch	
1:15 – 2:30	Concurrent Session Audit Regulation Changes Kimberly McKay, CPA - BKD	Concurrent Session Healthcare Reform and the Impact on Nonprofit Hospitals Doug Anning, JD - Polisinelli & Shugart
2:00 – 3:00	Break & Trade Show	
3:00 – 4:30	Concurrent Session CMS Audits: A Documentation Survival Guide Stacy Harper, JD, MHSA, CPC - Forbes Law Group	Concurrent Session In House vs. Outsource HR and Payroll Peter Lochetta - ADP Health Group
4:30 – 5:30	Vendor Booth break down	
5:15 – 10:00	Dinner & Entertainment	
Friday, August 26		
8:30 – 10:00	General Session - Key Note Speakers Surviving the Storm of a Lifetime was Just the Beginning Shelly Hunter, FHFMA, MBA - St. John's Regional Medical Center Chris Knackstedt, CPA, MBA - St. John's Health System	
10:00 – 10:15	Break	
10:15 – 11:45	General Session Financial Assistance & Charity Care Panel Discussion Hilary Dolbee, Moderator - Pratt Regional Medical Center	
11:45 – 12:00	Closing Remarks	

Agenda at a Glance

15th Annual 2011 Joint Conference



15th Annual
2011
HFMA Joint
Conference
August 24 - 26

Kansas City Westin Crown Center



Believe to Achieve

Congratulations to...

The Greater St. Louis HFMA Chapter



HFMA's Greater St. Louis Chapter Receives National Awards for 2010-2011

Congratulations to the Chapter for an outstanding year!

Our Chapter worked hard this year to serve its members. In doing so we achieved several awards. Let's give a **BIG THANK YOU** to **LISA HAUG** for her leadership.

The HFMA's **Sister Mary Gerald Bronze Award of Excellence for Education** as well as the **C. Henry Hottum Award for Educational Performance Improvement** were presented to the Greater St. Louis Chapter in June 2011 during the 58th Annual Chapter Presidents Dinner and Meeting at HFMA's Annual National Institute in Orlando.

The **Awards of Excellence for Education** recognizes chapters that achieve outstanding performance in educational programming.

In addition to these awards, our chapter also received a **Gold Award for Membership Growth and Retention**; as well as the **Helen M. Yerger Special Recognition Award** in the Innovation category for Improving Recognition Opportunities to Improve Volunteer Commitment.

Thank you to everyone who made this possible. Let's make 2011-2012 just as memorable.

I look forward to working with the fantastic team of leaders you elected this year. Please don't hesitate to let us know how we are doing so we can ensure that we exceed your expectations.

Enjoy the summer and I hope to see all of you at the meeting in August 2011.

Sincerely,

Tracy Packingham
President
HFMA Greater St. Louis Chapter



Submitted by: Tracy Packingham

Leadership Training Conference

In May this year, we had several key leaders of Greater St. Louis HFMA attend the Leadership Training Conference (LTC) in New Orleans. This was an opportunity for your chapter leaders to meet leaders from other chapters across the country as well as the leadership team from HFMA's national office. Everyone was able to participate in best practices and learn from others during breakout sessions. During our Regional Planning Session, we were focused on the chapter strategic plan for the upcoming year, and came back with a lot of great ideas. We have set goals that we will execute during this year. Your leadership team is very excited and ready to kick off the 2011 year!

It is our goal to serve the Greater St. Louis chapter and its members to provide the best leadership we can. We truly appreciate the support of the chapter in allowing us the opportunity to attend the LTC conference. We look forward to another successful year.





60 Years of the Greater St. Louis Chapter of HFMA

60 YEARS

Submitted by: **Marty Sorenson**
Diamond Anniversary Committee

The Third Decade

Growth and Specialization was the hallmark of this decade. During this decade our national membership almost doubled and our chapter membership paralleled that growth increasing from 119 to 240. In the previous decade HFMA was orientated toward accountants who worked primarily in hospitals. By the end of the decade the diversification of the membership in HFMA had changed to encompass healthcare related institutions and a wide variety of the vendors who provided consultative and supportive services to this broad spectrum of healthcare entities. In recognition of this change in focus HFMA altered its name from Hospital to Healthcare Financial Management Association at the end of the decade.

The third decade began with the selection of **Bill Foerstner** to serve as our 21st President. Bill was remembered as someone who lived and breathed HFMA and an individual who would do anything for the membership. During his tenure the Chapter once again achieved the 90-point GLD Club status.

Our 22nd President was **William Major** but he served for only two months before resigning. As a result of his resignation **Al Steinman** became the 23rd President of our Chapter and he served out the remaining 10 months of that term. This break in continuity resulted in the only year that our Chapter did not achieve GLD Club status during the decade. Vince Freeman (our 18th President) praised Al "... for his dedication and loyalty to the Chapter and for taking over the reins when Major so unexpectedly resigned. He deserves a lot of credit for stepping in to pick up the pieces and keeping the Chapter going."

He was followed by the 24th President of our Chapter, **Lou Kerber**. The activities during his year centered around three things. He focused on achieving more than 90 GLD points because we did not achieve it in the previous year. He also put forth an effort to increase meeting attendance and along with that to improve the Winter Workshop programming and attendance. Additionally, he pushed for the Chapter to begin an annual visit to Washington D.C., in conjunction with the MHA/AHA lobbying efforts, because the hospitals' financial concerns were not being adequately addressed.

When **Dennis Kruse** became our 25th President we celebrated the 30th Anniversary of HFMA (which began as AAHA). A reflection of the continued complexity in healthcare was a governmental pilot program on the standardization of hospital billing (UB-16). At the National HFMA level our membership exceeded 15,000, an annual high-light report was instituted, and the Mehler, Stagl, and Gerald leagues were established. On the local level our membership had grown to 178 and GLD Club status was achieved once again.

He was followed by **Ted Frey** who was our 26th President. At the January meeting, the Chapter celebrated the 25th anniversary of its inception. Ted reflected on the increasing complexity of healthcare. "Medicare was the beginning of the real complexity in the healthcare business, and hospitals have become more of a business than a charity. Perhaps we have gone a little too far on the business side."

Our 27th President was the colorful, talented, and superbly organized **Jerry Garrett**. He remembers that his meetings were swift and to the point and he delegated a lot of the work. When asked what his most significant achievement was he indicated that it was "the assignment of responsibility for GLD points to the different members of the board. This was an evolutionary first step, where we began to make quantifiable assignments of responsibility."

(Continued on next page)



60 Years of the Greater St. Louis Chapter of HFMA

60 YEARS

Submitted by: **Marty Sorenson**
Diamond Anniversary Committee

Like his father (our 9th President) **Fletcher Carter, III**, our 28th President, was an accountant who could see the humorous side of the challenges that faced the healthcare industry. While discussing his year as Chapter President he mentioned how overwhelmed he was by the contributions which were made by the members who served on the various committees. Additionally, Past-President Jerry Garrett initiated the first New Members Breakfast during his term.

Tragically, our 29th President **Clarence Mackey, Jr.**, died in [Washington D.C.](#) while representing our Chapter. Al Steinman (our 22nd President) remembered Clarence as “highly energetic and he put 150% into anything he did.” Although he served only 10 months he had recognized the need to address the growing specialization within HFMA and he established the Data Processing as well as the Credit & Collection committees. The fact that the Chapter was still able to achieve GLD Club status is a tribute to his leadership during that 10 month period.

Keith Eickenhorst served as our President for the remainder of Clarence's term then was elected as the 30th President of our Chapter. During his year as President the three [Missouri HFMA Chapters](#), in conjunction with the Missouri Hospital Association, successfully filed suit against the Missouri Medicaid Program for timely payment. Keith gave the credit to Jan Hill (soon to be our 32nd President) for initiating this effort. “She was the member who encouraged me to do something about it,” he said.

Closing out the third decade was **Dave Seifert** our 31st President. Dave ended the decade by not only achieving the 90 points required to attain GLD Club status but he led the Chapter to an all time high of 151 GLD points with membership which had grown to 240 individuals. Dave commented: “The most impressive thing I did during my year was to appoint Marty Sorenson (later to be our 35th President) as the Chairman of the Publications Committee and then achieving an award-winning newsletter. I think it was the biggest contribution, because we changed how we communicated with our membership. That changed us from a chapter which just piddled around to one where we actually started to go out and do something other than just meet the goal of 90 points and that's all.”

During this decade HFMA grew to over 20,000 members, celebrated 30 years of operation as an effective financial management association, and changed its name to the Healthcare Financial Management Association recognizing the increased diversity and specialization which had taken place within the healthcare industry. Our Chapter celebrated its 25th Anniversary, doubled its membership again, and ended the decade with the receipt of our first National Award for the *Gateway Gatherings*.



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For more information check us out on facebook at

www.facebook.com/pages/Great-St-Louis-HFMA/170525866344275



Region 8 Connection



Submitted by: Teri Reger, HFMA

HFMA greetings!

My name is Teri Reger and I am honored to introduce myself as your Region 8 Regional Executive for the June 2011 through May 2012 chapter year. I am a member of the Greater St. Louis Chapter as well as your representative on the HFMA Regional Executive Council.

The purposes of HFMA's Regional Executive program are:

- To serve as the primary volunteer and policy link between the chapters and HFMA National;
- To assist chapter leaders in serving members;
- To foster a dialogue and effective communications between the national and chapter levels of HFMA;
- To represent the needs and interests of chapter leaders to the HFMA Board and management, and
- To encourage chapters to collaborate and help other chapters.

I would like to extend a sincere thank you to my predecessor, Vicki Mills, for her service as our Regional Executive this past year and for being a wonderful mentor. She represented our region extremely well and has set the bar very high! In addition, please welcome Mike Dewerff from the Iowa Chapter as your Regional Executive-Elect.

HFMA's Region 8 is made up of nine very strong chapters – North Dakota, South Dakota, Minnesota, Nebraska, Iowa, Sunflower, Heart of America, Show-Me of Missouri and Greater St. Louis. Congratulations to each and every one of them for completing a successful year with outstanding achievements that were honored at this year's Annual National Institute in Orlando in June. All nine chapters in Region 8 earned multiple awards totaling 35 awards across the region! What a testament to the dedication and commitment of our chapter leaders to providing exceptional service to their members!!

The HFMA Chair's Theme for 2011-2012 is "Believe to Achieve". I have had the privilege of working with each of your chapter Presidents over the past year, and more recently each President-Elect at HFMA's 2011 Leadership Training Conference. I believe in your chapter leaders and know that they will achieve if not exceed their strategic goals. As regional executive, I want to be engaged in the success of each chapter during the coming year by making myself available as consultant, collaborator, and number one supporter!

Thank you for the opportunity to serve Region 8, the best region in HFMA! I look forward to working alongside your chapter leaders and meeting many of you as I travel around the region. My telephone number is 314-523-8771 and my email address is Teri.Reger@ssmhc.com. I welcome your questions and comments, any time!





Practice Management Corner

Five Tips for Getting the Most Out of Your Revenue Cycle Management Technology

By: Charlotte Martin, President and COO, Gateway EDI

A LarsonAllen study on revenue cycle management technology shows physician practices that are successful technology adopters consistently outperform their peers from a cost and revenue perspective. In fact, successful technology adopters collected more than half of outstanding receivables in 15 days or less, compared to only 9% by those who used technology less efficiently.

So, how can a medical practice make sure its technology investment will pay off? Here are a few tips:

1. Technology should be easy for your staff to use. And, what may seem easy to use for one staff member may be difficult for another. So, ensure several staff members are able to test out different technology options and give their feedback before you make a decision.
2. Involve your staff in continued education with trade organizations, such as MGMA, so they will be more prepared as the industry changes (i.e., 5010 and ICD-10) and additional technology solutions become available.
3. Ensure your technology vendor has ongoing training and customer support. Even if the technology itself is useful, you may not realize its full potential without adequate customer support and training. Ideally, you want to be able to quickly reach a real person who can answer all of your questions in one phone call.
4. Successful technology adoption and integration depend on solutions that fit seamlessly within a practice's current workflow to allow practices to get paid quickly and accurately. If the integration of technology is too disruptive for the staff workflow, you can break the integration into phases to assess performance and challenges at each phase.
5. New technology should extend your existing abilities by taking the next evolutionary step, keeping pace with changes in the marketplace. Technology and the health care industry continue to change, so products that are expandable can grow with the physician practice and will not become outdated as quickly.

Visit www.gatewayedi/goldstandard to check out the full study and two short videos with some of my additional tips on how to successfully integrate revenue cycle management technology into a medical practice's existing workflow.

Gateway EDI was founded almost 30 years ago by a physician who was unsatisfied with the claims processing tools available at the time and created new solutions to better manage the revenue cycle for medical practices. Today, Gateway EDI serves more than 85,000 physicians with advanced tools and a proactive service team to monitor, catch and fix claims issues before they can impact a practice. For more information, visit www.gatewayedi.com.



Believe to Achieve



Grabbing the Reins of Your Self-Pay Population

By: Vince Koch with CSI Financial Services

While Patients and Hospitals Struggle with Debt, There is a Win-Win Solution

The term “Perfect Storm” has been used many times during the current economic downturn. It is especially true when referring to the increasing challenges patients are facing while trying to afford healthcare.

Consider this: *Employers are offering fewer benefits, which results in employees paying higher deductibles and more out-of-pocket medical expenses. Despite reduced insurance coverage, healthcare costs continue to increase, exacerbating the burden of medical expenses on the patient. The Milliman Medical Index reports that healthcare costs for a typical family of four increased 7.2 percent in 2009 to an all-time high of \$18,074.*

With unemployment at a 27-year high, fewer patients have any form of health insurance, forcing more patients to use their rapidly dwindling savings to pay for the majority, if not all, of their healthcare expenses. Patients are doing their best to pay their obligations and avoid being sent to collections, however, there are fewer lenders in the market and the [Credit CARD Act of 2009](#) has made it more difficult for most consumers to obtain credit.

Patients who are not able to meet the provider’s minimum payment guidelines are being referred to collections, which in turn contributes to a deteriorating hospital-patient relationship.

The Perfect Storm shows no signs of letting up. As Health Care Reform becomes reality, insurance companies will be required to insure more people, resulting in even higher deductibles and additional strain on patients and the hospitals that will have difficulty collecting payment from the patients. A survey by [AMN Healthcare](#) revealed that approximately 70 percent of healthcare executives believe reform will hurt their facility’s financial stability.

[ClearBalance by CSI Financial Services](#) reports that the volume of loans being processed has risen dramatically over the past few years while the average loan amount has dropped from approximately \$1,500 to \$850 per patient. This statistic demonstrates that the rising cost of healthcare combined with challenging economic conditions makes it difficult for patients to pay a lump sum payment of nearly any size.

While the Perfect Storm continues, the sun is beginning to shine on self-pay patients and hospitals. Healthcare providers are embracing with greater enthusiasm patient financing programs that give patients the ability to pay out-of-pocket expenses over time, which also can help reduce their bad debt and, importantly, also reduce their A/R days.

The relationship between a healthcare provider and patient is critical to the provider, the patient, and the community at large. Giving patients a financing option with greater flexibility to pay their self-pay balance will not only help preserve that relationship and improve the revenue cycle, but also increase census as patients continue to look for affordable healthcare.

For more information about ClearBalance, visit www.ClearBalance.org or contact Vince Koch via vkoch@clearbalance.org / (858) 200-9221.



Legal Lines Corner

OIG Takes Critical Look At Certain Joint Ventures

By: Stuart J. Vogelsmeier, J.D.
Lashly & Baer, P.C.

Introduction: The Office of Inspector General of the Department of Health and Human Services (the "OIG") issued an Advisory Opinion, which analyzes two arrangements between a durable medical Equipment ("DME") supplier and various independent diagnostic testing facilities ("IDTF"). Advisory Opinion No. 11-08 concluded that certain arrangements, one of which carves-out non Medicare/Medicaid patients, are potentially suspect.

Factual Background: The arrangements involve a DME supplier, which provides, among other things, continuous positive airway pressure blower units, masks, and supplies (CPAP). The CPAP may be prescribed by a physician for patients diagnosed with obstructive sleep apnea after such patients have undergone an overnight sleep study, which can be performed at IDTFs. A patient who receives a CPAP prescription must select a DME supplier to supply such equipment. The IDTFs involved were permitted to display and provide equipment from multiple DME suppliers, in a type of consignment arrangement. The IDTFs furnish patients with a written list of local DME suppliers, and advise them of their right to select any DME supplier.

In the first arrangement, if a non-Medicare/Medicaid patient chooses DME supplied by the DME supplier who is a party to the Advisory Opinion, a licensed IDTF staff member will perform services that include preparing the CPAP for the patient, and educating the patient on its use. In exchange for these services, the DME supplier pays the IDTF a per-patient fee, which the DME supplier has certified reflects fair market value for such services.

The second proposed arrangement was similar to the first arrangement, except for the following facts:

- (1) the proposed arrangement would include Medicare/Medicaid patients;
- (2) the IDTF would be paid for its services a flat monthly or flat annual fee, which DME supplier could not certify will be fair market value for the services provided; and
- (3) the DME Supplier would have the right to terminate contract if unsatisfied with the number of patients receiving the services.

Legal Analysis: The OIG started its analysis by repeating its "long-standing concern" with arrangements whereby parties "carve out" Medicare/Medicaid patients or business generated by such patients programs from "otherwise questionable financial arrangements." Even though the DME Supplier had excluded Medicare/Medicaid patients under the first arrangement, the OIG determined that that there may still be a relationship between the payment under the first arrangement (dealing with non-Medicare/Medicaid patients) and the referrals by the IDTF of the Medicare/Medicaid patients to the DME supplier.

The OIG also expressed concerns because the IDTF staffs were health care professionals who were in a position to exert undue influence on patients. Furthermore, the OIG stated that the payments in the second arrangement were potentially above market rates. Additionally, the OIG noted the consignment arrangement can pose fraud and abuse risks. Finally, the OIG noted that the arrangements do not have safe harbor protection because the arrangements did not specify the exact schedule for services and the aggregate compensation.

Conclusion: Providers who have relationships which "carve-out" Medicare/Medicaid patients cannot assume that such relationships will avoid scrutiny. Such relationships may be linked to referrals of Medicare/Medicaid patients. Providers should proceed carefully when analyzing these types of ventures.

+++++

Stuart Vogelsmeier is a partner with the St. Louis law firm of Lashly & Baer, P.C. Mr. Vogelsmeier regularly counsels health care providers on issues such as Stark Law and Anti-Kickback Law compliance, corporate structure, employment agreements, joint ventures, adding ancillary services to practices, and asset protection. He can be contacted at (314) 436-8349 or at sjvogels@lashlybaer.com. The firm's website is www.lashlybaer.com.

This article is for informational and educational purposes only. Hospitals, individual physicians and other providers should contact their advisors for assistance.

Greater St. Louis HFMA Events

- Aug,- Dec. 2011 Coding Class - Become a Certified Professional Coder (CPC)**
St. Anthony's Medical Center
Wednesdays - 6:00 - 9:00 PM
- August 19 Leadership Training and Chapter Planning Meeting**
SSM Health Care
11:30 - 3:00 PM (Lunch included)
- August 24-26 Annual Joint Fall Conference**
Multi-Chapter event - Greater St. Louis, Show Me, Heart of America,
Sunflower Chapters
The Westin Crown Center – Kansas City, MO
- September 12 Annual Golf Outing**
WingHaven Country Club - O'Fallon, MO
- September 22 The Future of Healthcare Financing**
Joint Conference - HFMA, MHEG, and HIMSS
9:00 AM - 5:00 PM
Marriott - St. Louis, MO
- May 11, 2012 Diamond Anniversary Event**
The Palladium (old City Hospital!)
Black-tie optional
For more information, contact Anniversary Committee Chair,
Jerrie Weith, weith@amdcpa.com

Webinar Schedule

- August 9 Maximizing your IT Investment in System Conversion**
12:00 - 1:00 CST
Presenters: Dell Healthcare Solutions
- August 16 The Road to Performance: Evaluating Evolving Metrics and Benchmark Trends in the Revenue Cycle**
12:00 - 1:30 CST
Presenters: Jim Garvin
- September 13 Building a Sustainable Physician Strategy**
12:00 - 1:00 CST
Presenters: Kaufman Hall

Program brochures can be found at:
www.hfmastlouis.org/site/epage/89580_700.htm

Board Meeting Dates

August 19, 2011 – 3:00 - 4:00
(following the conclusion of the Leadership Training Meeting)
SSM Health Care - 477 Lindbergh, St. Louis, MO
Please email Barb at barbara.smallwood@samcstl.org if you plan to attend.

Note: All Members are welcome to attend the Chapter Board Meetings.
(Please print this page for an easy reference to have these event dates handy.)



Believe to Achieve